



FOR IMMEDIATE RELEASE

Major Leaguers Teach Baseball to Disadvantaged Youth in New York City

Players Trust's City Clinics program makes its Big Apple debut!

New York, NY, Friday, July 23, 2010 — Today, in Central Park's North Meadow (11 AM – 1 PM), big leaguers **Joba Chamberlain**, **Sergio Mitre**, **David Robertson** and **Nick Swisher** of the NY Yankees will help teach the game of baseball to 250 of their youth league counterparts, when the Major League Baseball Players Trust's **City Clinics** program makes its first visit to New York City.

The Players Trust's **City Clinics** program is a grass-roots campaign developed by – and features the active participation of – Major Leaguers to promote the game of baseball and life skills to underprivileged children, ages 6-16, in select cities across the United States and Latin America.

The **City Clinics** program is generously underwritten by Majestic Athletic, a division of VF Imagewear, Inc.

Children participating in these free clinics receive hands-on instruction from current and former big leaguers in areas such as base-running, pitching, hitting, throwing and fielding. During each session, **City Clinics** attendees also participate in a question and answer session with the players, and receive free T-shirts, autographs and refreshments.

The 250 children attending today's **City Clinics** program are from all five boroughs and are participating through the support and cooperation of the New York City Parks and Recreation Department. Joining current big leaguers as clinicians today are several former minor leaguers and college players from the area.

City Clinics have previously been held in Dallas, TX, Houston, TX, Miami, FL, Myrtle Beach, SC; Philadelphia, San Juan, P.R.; Orange, CA; and Phoenix, AZ. This summer, the program is also scheduled to stop in Gary, IN, Kansas City, MO, Los Angeles and Milwaukee.

About the Major League Baseball Players Trust

The members of the Major League Baseball Players Association created the Players Trust, a 501(c)(3) charitable foundation, to provide resources of caring to those in need by volunteering in causes close to their hearts and encouraging others to do the same. The foundation became the first of its kind in professional sports established and administered by the players. For additional information, please visit www.MLBPLAYERS.com.